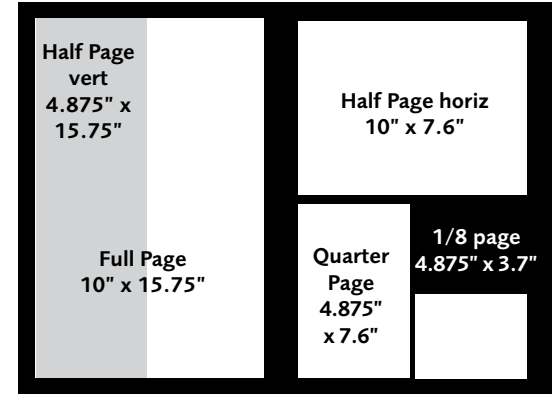


Explore

Big Sky

SHELF LIFE: 14 DAYS

READERSHIP: 35,000/EDITION



DIMENSIONS/RATES

SIZE	W	H	GOLD PACKAGE 30% discount (12 month commitment)	SILVER PACKAGE 25% discount (6 month commitment)	BRONZE PACKAGE 20% discount (4 consecutive issues)	RETAIL (One off, individual buys)
Full page	10"	15.75"	\$462	\$495	\$550	\$660
Half page (horiz)	10"	7.6"	\$245	\$265.50	\$295	\$350
Half page (vert)	4.875"	15.75"	\$245	\$265.50	\$295	\$350
1/4 page	4.875"	7.6"	N/A	N/A	\$190	\$230
1/8 page	4.875"	3.7"	N/A	N/A	\$100	\$120
			Custom ad design included (\$250 value) 1 month EBS Online Banner ad - FREE	1 month EBS Online Banner ad - FREE	1 month EBS Online Banner ad - FREE	

DEADLINES

Publication date (every 2 weeks)
 Ad design request due
 Print-ready artwork due

JANUARY 2014

S	M	T	W	H	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

FEBRUARY 2014

S	M	T	W	H	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	1

MARCH 2014

S	M	T	W	H	F	S
23	24	25	26	27	28	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

APRIL 2014

S	M	T	W	H	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

MAY 2014

S	M	T	W	H	F	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE 2014

S	M	T	W	H	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

JULY 2014

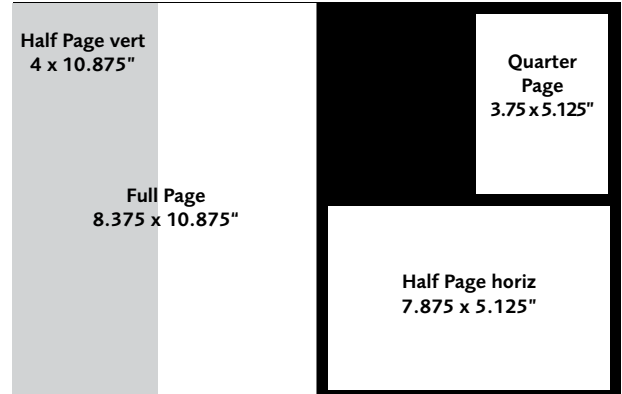
S	M	T	W	H	F	S
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

AUGUST 2014

S	M	T	W	H	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

DIMENSIONS/RATES

SIZE	RATE	WIDTH	HEIGHT
Inside Cover 2-page spread	\$6000	16.75"	10.875 "
"Regional" ad pages - Full Page	\$3000	8.375"	10.875 "
2-page spread	\$4500	16.75"	10.875 "
Page 3, 5 placement - Full Page	\$3500	8.375"	10.875"
Back cover	\$4500	8.375"	10.875 "
Inside front cover - Full Page	\$3500	8.375"	10.875 "
Inside back cover - Full Page	\$3000	8.375"	10.875 "
Full page	\$2500	8.375"	10.875 "
Half page (horizontal)	\$1500	7.875"	5.125"
Half page (vertical)	\$1500	4 "	10.875"
1/4 page	\$900	3.75"	5.125"
3 page cover - fold out spread	\$7500	25.125"	10.875 "



Full bleed: available for 2-page spread, full page, and half page vertical ads. Add .125" bleed, and keep all live matter .25" from trim edge.

- All publications printed full color and posted online at explorebigsky.com - included
- Any requested ad design, resizing or text edits billed at \$125/hr
- Ads submitted after deadline will incur a 10% late fee

DEADLINES

SUMMER 2014

Print-ready ad due: **April 11, 2014**

Publication date: **June 1, 2014**

WINTER 2015

Print-ready ad due: **October 3, 2014**

Publication date: **December 1, 2014**

TECHNICAL SPECIFICATIONS - ALL PUBLICATIONS

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Printable Adobe PDF/X-1a: 2001 files only.
Text and images embedded
All images: 300 dpi, CMYK

Naming Conventions:

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(130111 = Publication date, yy/mm/dd)

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