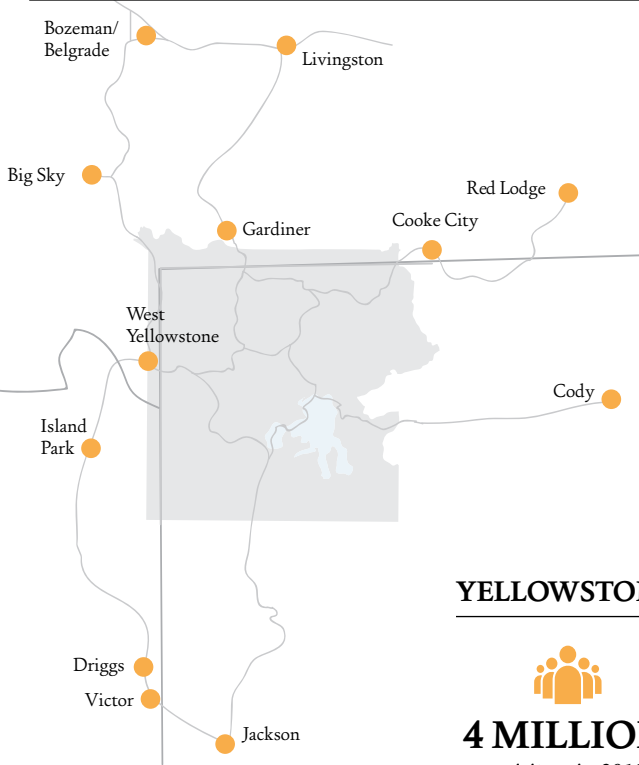


Explore

# Yellowstone

Explore Yellowstone features gripping tales, useful travel information and recommended activities in and around Yellowstone National Park for both tourists and locals. Published in Big Sky, Montana, the magazine is one of the only publications distributed in every gateway town surrounding all four corners of the park in WY, ID and MT and beyond.

## DISTRIBUTION



Summer 2019 issue on shelves July 1, 2019

## YELLOWSTONE BY THE NUMBERS

  
**4 MILLION +**  
 visitors in 2018

**43%**   
 of total visitation came  
 through West entrance

**1** magazine distributed in all 4  
 corners of the park:  
**EXPLORE YELLOWSTONE**

## RATES/SIZES

	Trim	Bleed	Margin	Price
Third page horizontal	8x3"	8.5x3.5"	75x2.5"	\$600
Third page vertical	2.5x10.5"	3x11"	2x10"	\$600
Half page horizontal	8x4.85"	8.5x5.35"	7.5x4.35"	\$850
Half page vertical	3.625x10.5"	4.125x11"	3.125x10"	\$850
Full page	8x10.5"	8.5x11"	7.5x10"	\$1,500
Inside back cover	8x10.5"	8.5x11"	7.5x10"	\$1,500
Back cover	8x10.5"	8.5x11"	7.5x10"	\$2,500
2 page spread	16x10.5"	16.5x11"	15.5x10"	\$3,000

### Advertorials

**Business Listing - included at no extra cost (\$500 value)**

Ask for more information about special fold out formats  
 Any requested ad design, resizing or text edits billed at \$150/hr  
 Non-cancelable 60 days from closing date  
 Artwork submitted past deadline wil incur \$50 late fee

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**FINAL AD ARTWORK DUE MAY 31, 2019**