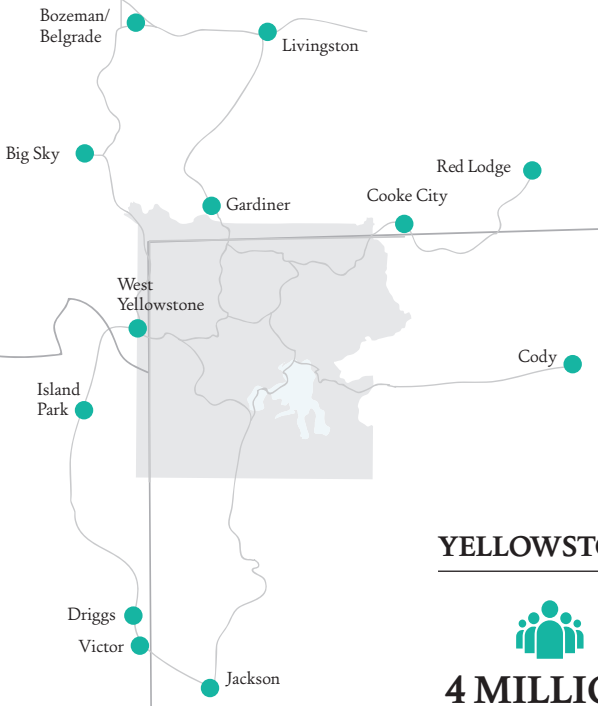


Explore

Yellowstone

Explore Yellowstone features gripping tales, useful travel information and recommended activities in and around Yellowstone National Park for both tourists and locals. Published in Big Sky, Montana, the magazine is one of the only publications distributed in every gateway town surrounding all four corners of the park in WY, ID and MT and beyond.

DISTRIBUTION



Summer 2020 issue on shelves July 1, 2020

YELLOWSTONE BY THE NUMBERS


4 MILLION +
visitors in 2019

43% 
of total visitation came
through West entrance

1 magazine distributed in all 4
corners of the park:
EXPLORE YELLOWSTONE

RATES/SIZES

	Trim	Bleed	Margin	Price
Third page horizontal	8x3"	8.5x3.5"	75x2.5"	\$720
Third page vertical	2.5x10.5"	3x11"	2x10"	\$720
Half page horizontal	8x4.85"	8.5x5.35"	7.5x4.35"	\$1,050
Half page vertical	3.625x10.5"	4.125x11"	3.125x10"	\$1,050
Full page	8x10.5"	8.5x11"	7.5x10"	\$1,750
Inside back cover	8x10.5"	8.5x11"	7.5x10"	\$2,000
Back cover	8x10.5"	8.5x11"	7.5x10"	\$2,500
2 page spread	16x10.5"	16.5x11"	15.5x10"	\$3,000

Advertorials - *Contact Sam for more information
Business Listing - included at no extra cost (\$500 value)

- Ask for more information about special fold out formats
- Any requested ad design, resizing or text edits billed at \$150/br
- Non-cancelable 60 days from closing date
- Artwork submitted past deadline wil incur \$50 late fee

DOWNLOAD AD TEMPLATES

FINAL AD ARTWORK DUE APRIL 1, 2020

BEST VALUE! - ASK US ABOUT EVENT + EXPLORE YELLOWSTONE PACKAGES STARTING AT 3K.